Lab 50 / Print 50 / myLab

Lab 50 = Print 50 + myLab

- **Lab 50** and **Print 50** run under one software license on a computer in your lab. When you install Lab 50, you also get Print 50. Only one can run at once, but they both pull from the same data, so you can turn off Lab 50 and open Print 50 and try it out.
- **myLab** is a website portal you can get to from anywhere: https://mylab.photofinale.com/

Lab 50 is the original production software of the platform. It did everything from printing functions to customer account stuff to website catalog setup. It still does those things, but we have also added newer tools that do some of those functions faster, smoother, and with easier access (than having to go to the lab computer and log in). We have put some of its production functionality into Print 50 and some account and catalog functionality into myLab. Eventually, we will phase Lab 50 and just have Print 50 (installed on a computer in your lab) and myLab (website portal). All 3 products use the same login credentials.

Print 50 is for Production and Printing

What you can do:

- Print an order (and all that goes with it: printer drivers, folders, file naming, auto printing, auto downloading, reprinting, route to colorflow correction software of your choice)
- Print an order invoice
- View order info (customer, source, address, products, prices, discounts, etc.)
- Add order tracking code
- Mark an order complete
- Refund an order (Stripe and Authorize.net only)
- Cancel an order
- View dashboard stats
- Link from Print 50 directly into myLab for seamless order/customer management

myLab.photofinale is for Admin and Customer Service

What you can do:

Dashboard

- View your software subscriptions, pricing tier, agreements, licenses
- Add staff emails to our newsletter email list

Orders

- Find/view cloud orders
- Render cloud orders
- View order (payment, details, address, customer info, products, discounts, etc.)
- Refund or cancel an order
- Click into a product that was ordered to adjust it

Customers

- View orders history
- Add customer credit
- Edit customer account info

Fulfillment

- Add tracking to an order

Marketing

- Send email out to your full or filtered customer list

Store Management

- Add and configure product catalog (products, prices, categories, assets, options)
- Set up payment methods
- Add product tags (for use in promos)
- Run reports (subscribe or on-demand)
- Generate a list of all links into your PF site
- Set store locations, fulfillment zones, and products printed here lists
- Download software and marketing kits
- Kiosk management and settings
- Kiosk fulfillment settings (express, direct, cloud)
- Financial settings (currency, tax, fees)
- Add stock collections

Lab 50 Only

We will eventually move all the functionality that is only in Lab 50 out to myLab or Print 50, then end-of-life Lab 50.

- Create coupons and set up promos
- Edit system/triggered emails to consumer (order confirmation, password reset)
- Add logo branding for the triggered emails, as well as for invoices
- Create membership plan
- Add prepaid plan
- Add merchandise/service products
- Set 4 featured creative categories
- Turn on white borders, media products, special instructions, rush fee, minimum order fee
- Allow watermarking (a per membership setting)
- Set up user accounts (for staff)