

Creating your own products

Adding/creating

1. **Prints** - You can create your own print products: See [Creating custom print products](#)
2. **Merchandise & Services** - You can create your own merchandise or service products: See [Adding merchandise and service \(non-photo\) products](#)
3. **Creative** - You can...
 - a. **Repurpose**: Use something that exists but rename it and change the image. Aspect is what you need to use as your guide. If you want a 15x10" puzzle... but that is not a product, you can add an **unused** 15x10 Aluminum Panel and rename it, change description, change product preview image... and that is now a puzzle.
 - b. **Duplicate**: You cannot add a second copy of a product and rename it... the products share properties and this won't work how you will need it to. If you need a copy of a product, for example... you offer a 5x7 glossy card and you want to offer also a 5x7 sparkle paper card ... so you want all the same templates for both, but you want to price and describe them differently, then we need to duplicate it for you. Let us know what to copy and what you want to call it and we can do it for you. You can do a step of this on your own, then we will link up the templates, but it's just as easy for us to do it all in one step. support@photofinale.com (Leaving this page here for you in case you go this route: [Creating template-based products based off existing products \(duplicating\)](#))
 - c. **Brand new**: contact us, support@photofinale.com for info and pricing.

Printing/routing

Then, the printing of those custom products. If you do nothing, the new products will go to the hotfolder. But if you want to route them based on their ID, like you might do for standard products, then this is the info you want: [Routing custom products](#)