Offering & Creating an Image USB Product

Image USB, or "Burn to USB" was introduced in APM v10, and allows users to select images at the kiosk to be copied onto a USB drive from Lab 50 or Print 50.

The USB, DVD and CD are all what we call Image Archives. The user can only pick one of these archive types per order... so she could not order both a DVD and a USB in the same order.

Offering the product on the kiosk

- 1. in Setup Wizard, go to Kiosk Settings > Image CD/DVD/USB Settings
- 2. Check off Offer Image USB and adjust the capacity settings and default fulfillment. The default fulfillment is what will be used when the product is selected from the main menu. The product can also be ordered as an order options add-on, after prints are ordered.

Notes:

- The USB will be created via Lab 50 or Print 50, kiosk creation is not available.
- There can only be one default fulfillment set for all archiving products.

À SetupWizard				
File Help				
Kiosk Settings	Image CD/DVD/USB Settings			
Settings				
Settings Information Location Settings Lab 50 Integration EQ Gifting User Interface Settings Product Selection Settings Promotions & Coupons Pricing Model Mage CD/DVD/USB Settings Card Catalog Settings Receipt Settings Passcodes & Order Limits Device Setup Mobile Connectivity Sound Settings	Image Archiving Order Options CD Capacity (MB): 650 Offer Image CD DVD Capacity (MB): 4400 Offer Image DVD DVD Capacity (MB): 4400 Offer Image USB USB Stick Capacity (MB): 8000 Default Fulfillment Fulfillment #11 (Express) 900 Image CD/DVD Settings Burn Image CD/DVD remotely via Back Lab Burner or supported minilab. Burn Image CD/DVD at APM Image CD/DVD/USB Content Settings Image CD/DVD/USB Content Settings Include copy of original photos on Image CD/DVD/USB (in addition to edited photos).			
VAT Settings Photo IQ Settings Branding Theme beta Maria	✓ Archive non-photo media files on Image CD/DVD. (Only applicable if burned at APM) Types: avi,mov,moov,mpg.mpg,mp4,wmv,aac,ac3,aif,aif,asf,divx,dv,mp2,m p3,qt,wav,wma			
Customize Logo	Drive Settings CD-R/DVD-R Drive Letter: D			

3. Next, click on the **Fulfillment** you selected as default in the pulldown in the previous step. Click **Main Options** and under Order Option, check the box for Image CD/DVD/USB.

SetupWizard								
Fulfillment #2 (Pick Up)	Main Options							
Settings Main Options Order Settings Payment Settings	Enable this fulfilment.							
Kiosk Text Settings	This fulfilment prints on a local printer connected to this APM. Monitor Printing This fulfilment prints at a Lab 50 / Print Station connected via a LAN. This fulfilment prints remotely, connected via a private FTP server. This fulfilment prints at a remote Lab 50 / Print Station connected via APM Order Agent.							
Products Add Product(s) Add Prints Add Prin	Order Options Image CD/DVD/JSB Index Print Card Catalog Giosry/Matte Photo IQ Options		White Borders Shirik to Fi DVD Cirrema Web Upbads		Special Instructions Auto-Enhance All Photos Auto Red Eye Fix All Photos			
	Hed Eye Hemroxia (@ Colobir Carection: @ Photo Borders @ Text on Photo @ Copy Photo @	 Automatic Automatic On On On On On On 	 Manual Manual Off Off Off Off Off Off Off 	() Both	0 Off 0 Off	Hitle Auto Color Correction		
Rook Settingp Implement #1 (Express) Implement #2 (Pick Up) Implement #3 (Mail) Implement #3								

- 4. The Image USB product should already be showing in the list (checking the box in Step 2 triggers this). Now, click on Image USB that now shows up in the Products list. Configure settings. Info about the settings:
 - a. Product Name: shows in the shopping cart, order summary and receipt
 - b. Short Name: shows in the kiosk UI on the product selection

 - c. Base Price: If you want just one price per drive, no matter the qty, enter only the base price and you are done.d. Quantity Prices: If you want to give a discounted price for customers ordering a certain qty, set that up using the qty system.

Example: base is \$14.95, qty 2 is \$10, qty 5 is \$5. This means that if I order 1, it's \$14.95. If I order 2, my total is \$20. If I order 4 my total is \$40. If I order 5 my total is \$25.

À SetupWizard		- 0	×
File Help			
Fulfillment #2 (Pick Up)	Product USB Drive - (Internal ID: 2049)		
Settings			
Main Options			
Order Settings	Product Name: USB Override Fulfilment		
Payment Settings			
Kiosk Text Settings	Short Name: USB Drive		
🛞 Fulfillment Title			
Fulfillment Description	Base Price: 14.95		
Vorder Completion Text			
	Quantity Pricing		
Products	Enable Quantity Pricing for this product and fulfillment.		
Add Product(s)			
Passport Photo	1) Qty: 2 Price: 10.00		
7x5 FR-CA Flat Card	2) Olv 5 Price: 501		
🖋 Image USB			
FR-CA 11oz Photo Mug	3) Uty: Price:		
Travel Mug	4) Qty: Price:		
11oz Photo Mug	5) Qty: Price:		
8x8 Metal Collage 7x5 Chromalux Elat Metal - 7 25x5 25 or	6) Otv: Price:		
7x5 Hardboard Panel - 7.25x5.25 output			
7x5 Chromalux Flat Metal (FR) - 7.25x5.2 ×			
Kiosk Settings			
Fulfillment #1 (Express)			
Fulfillment #2 (Pick Up)			
Fulfillment #3 (Mail)	Delete this Product		
APM Add-On Components			
» *			

5. Repeat Steps 3 and 4 for each fulfillment where you want to offer the product.

Kiosk experience

There are two ways the user can buy an Image USB.

Method 1: I know what i want!

I want to choose my images, and have you put them on a USB!

Here, the user selects the archive product group from the main menu, then picks USB Drive (this is where your short name comes in), then chooses the images to be included on the drive.

The prices here are whatever you set in the fulfillment you marked as default for the archive product (from Step 2 above). If you have quantity prices set, the Price box will keep up with the calculation as the user changes the quantity.



Method 2: I was upsold!

I put in my prints/creative order, but what's this I see being offered, an Image USB!?! Yes please!

Here, the user opted for Prints (or could have done a creative product too), and when that is done, was presented with the option to add an Image USB. If you have the Image USB set up for multiple enabled fulfillments, the pricing for whichever fulfillment the user picked will be used. With this option, the user can choose to include all the photos from his or her session, or can elect to use only the ones he or she has ordered.



Production of the Image USB

The Image USB is made through Lab 50 or Print 50. There is no option to create the USB at the kiosk, like you can do with discs.

TO create the Image USB:

1. Setup: In Lab 50, set your output folder under Settings > Fulfillment > Media Output.



2. Right-click the order and choose the new "Export Media Products" option instead of a typical Export.



- 3. This will save the applicable photos to the folder you defined in step 1, where you can then copy them to the USB stick.
- 4. Open that folder, open the drive where the USB is plugged in and copy over the images.

FAQ

- 1. Do I need to use Lab 50 to create the USB?
- a. Yes. (Or Print 50). Are you going to ever have it like the DVDs, where you can "burn" it at the kiosk?
 a. This is not planned for the short term. Long term remains to be decided.

a. No.

3. Does it matter what device was used when ordering the USB (phone versus a memory card)?