

# Offering & Creating an Image USB Product

Image USB, or "Burn to USB" was introduced in APM v10, and allows users to select images at the kiosk to be copied onto a USB drive from Lab 50 or Print 50.

The USB, DVD and CD are all what we call Image Archives. The user can only pick one of these archive types per order... so she could not order both a DVD and a USB in the same order.

## Offering the product on the kiosk

1. in Setup Wizard, go to **Kiosk Settings > Image CD/DVD/USB Settings**
2. Check off **Offer Image USB** and adjust the capacity settings and default fulfillment. The default fulfillment is what will be used when the product is selected from the main menu. The product can also be ordered as an order options add-on, after prints are ordered.

Notes:

- The USB will be created via Lab 50 or Print 50, kiosk creation is not available.
- There can only be one default fulfillment set for all archiving products.

The screenshot shows the 'SetupWizard' application window with the 'Image CD/DVD/USB Settings' tab selected. The left sidebar lists various settings categories, with 'Image CD/DVD/USB Settings' highlighted. The main panel contains three sections: 'Image Archiving Order Options', 'Image CD/DVD Settings', and 'Image CD/DVD/USB Content Settings'. In the 'Image Archiving Order Options' section, the 'Offer Image USB' checkbox is checked, and its capacity is set to 8000 MB. The 'Default Fulfillment' is set to 'Fulfillment #1 (Express)'. The 'Image CD/DVD Settings' section shows the option to 'Burn Image CD/DVD at APM' is selected. The 'Image CD/DVD/USB Content Settings' section shows that 'Include copy of original photos' and 'Archive non-photo media files' are both checked. The 'Drive Settings' section shows the 'CD-R/DVD-R Drive Letter' is 'D' and the 'CD-R/DVD-R Drive Index' is '0'.

| Image Archiving Order Options                       | Capacity (MB) |
|---|---------------|
| <input checked="" type="checkbox"/> Offer Image CD  | 650           |
| <input type="checkbox"/> Offer Image DVD            | 4400          |
| <input checked="" type="checkbox"/> Offer Image USB | 8000          |

Default Fulfillment: Fulfillment #1 (Express)

Image CD/DVD Settings:

- ☐ Burn Image CD/DVD remotely via Back Lab Burner or supported minilab.
- ☒ Burn Image CD/DVD at APM

Image CD/DVD/USB Content Settings:

- ☒ Include copy of original photos on Image CD/DVD/USB (in addition to edited photos).
- ☒ Archive non-photo media files on Image CD/DVD. (Only applicable if burned at APM)

Types: avi, mov, moov, mpg, mpeg, mp4, wmv, aac, ac3, aif, aiff, asf, divx, dv, mp2, mp3, qt, wav, wma

Drive Settings:

CD-R/DVD-R Drive Letter: D CD-R/DVD-R Drive Index: 0

3. Next, click on the **Fulfillment** you selected as default in the pulldown in the previous step. Click **Main Options** and under Order Option, check the box for Image CD/DVD/USB.

**SetupWizard**  
File Help

**Fulfillment #2 (Pick Up)**

**Settings:**  
Main Options  
Order Settings  
Payment Settings

**Kiosk Text Settings:**  
Fulfillment Title  
Fulfillment Description  
Order Completion Text

**Products:**  
Add Product(s)  
4x6 Prints ( Quick Order Product )  
5x7 Prints  
8x10 Prints  
8x12 Prints  
11x14 Prints  
12x18 Prints  
16x20 Prints  
16x24 Prints  
20x30 Prints  
24x36 Prints  
Passport Photo  
8x6 Photo Book Cover  
11x8.5 Photo Book Cover  
6x4 Flat Card  
7x5 Flat Card  
8x6 Flat Card  
4x6 Flat Card  
5x7 Flat Card  
6x8 Flat Card  
Scrapbook Page 4x4  
Scrapbook Page 5x5  
Scrapbook Page 6x6  
Scrapbook Page 8x8  
Scrapbook Page 10x10  
Scrapbook Page 12x12

**Kiosk Settings:**  
Fulfillment #1 (Express)  
**Fulfillment #2 (Pick Up)**  
Fulfillment #3 (Mail)  
APM Add-On Components  
Printer Configuration

**Main Options**

☒ Enable this fulfillment.

**Print Settings:**  
☐ This fulfillment prints on a local printer connected to this APM. ☐ Monitor Printing  
☒ This fulfillment prints at a Lab 50 / Print Station connected via a LAN.  
☐ This fulfillment prints remotely, connected via a private FTP server.  
☐ This fulfillment prints at a remote Lab 50 / Print Station connected via APM Order Agent.

**Order Options:**  
☒ Image CD/DVD/USB ☐ White Borders ☐ Special Instructions  
☒ Index Print ☐ Shrink to Fit ☐ Auto-Enhance All Photos  
☐ Card Catalog ☐ DVD Cinema ☐ Auto Red Eye Fix All Photos  
☐ Glossy/Matte ☐ Web Uploads

**Photo IQ Options:**  
Red Eye Removal: ☒ Automatic ☐ Manual ☐ Both ☐ Off  
Color Correction: ☒ Automatic ☐ Manual ☐ Both ☐ Off ☐ Hide Auto Color Correction  
Cropping: ☒ On ☐ Off  
Photo Borders: ☒ On ☐ Off  
Text on Photo: ☒ On ☐ Off  
Copy Photo: ☒ On ☐ Off

4. The Image USB product should already be showing in the list (checking the box in Step 2 triggers this). Now, click on **Image USB** that now shows up in the Products list. Configure settings. Info about the settings:
- Product Name:** shows in the shopping cart, order summary and receipt
  - Short Name:** shows in the kiosk UI on the product selection
  - Base Price:** If you want just one price per drive, no matter the qty, enter only the base price and you are done.
  - Quantity Prices:** If you want to give a discounted price for customers ordering a certain qty, set that up using the qty system.

*Example:* base is \$14.95, qty 2 is \$10, qty 5 is \$5. This means that if I order 1, it's \$14.95. If I order 2, my total is \$20. If I order 4 my total is \$40. If I order 5 my total is \$25.

**SetupWizard**  
File Help

**Fulfillment #2 (Pick Up)**

**Settings:**  
Main Options  
Order Settings  
Payment Settings

**Kiosk Text Settings:**  
Fulfillment Title  
Fulfillment Description  
Order Completion Text

**Products:**  
Add Product(s)  
Passport Photo  
7x5 Flat Card  
7x5 FR-CA Flat Card  
**Image USB**  
FR-CA 11oz Photo Mug  
FR-CA Travel Mug  
Travel Mug  
11oz Photo Mug  
8x8 Metal Collage  
7x5 Chromalux Flat Metal - 7.25x5.25 ou  
7x5 Hardboard Panel - 7.25x5.25 output  
7x5 Chromalux Flat Metal (FR) - 7.25x5.25

**Kiosk Settings:**  
Fulfillment #1 (Express)  
**Fulfillment #2 (Pick Up)**  
Fulfillment #3 (Mail)  
APM Add-On Components

**Product USB Drive - (Internal ID: 2049)**

Product Name:

Short Name:

Base Price:

**Quantity Pricing**  
☒ Enable Quantity Pricing for this product and fulfillment.

|    |                                     |   |
|----|-------------------------------------|---|
| 1) | Qty: <input type="text" value="2"/> | Price: <input type="text" value="10.00"/> |
| 2) | Qty: <input type="text" value="5"/> | Price: <input type="text" value="5.00"/>  |
| 3) | Qty: <input type="text"/>           | Price: <input type="text"/>               |
| 4) | Qty: <input type="text"/>           | Price: <input type="text"/>               |
| 5) | Qty: <input type="text"/>           | Price: <input type="text"/>               |
| 6) | Qty: <input type="text"/>           | Price: <input type="text"/>               |

5. Repeat **Steps 3 and 4** for each fulfillment where you want to offer the product.

## Kiosk experience

There are two ways the user can buy an Image USB.

### Method 1: I know what i want!

*I want to choose my images, and have you put them on a USB!*

Here, the user selects the archive product group from the main menu, then picks USB Drive (this is where your short name comes in), then chooses the images to be included on the drive.

The prices here are whatever you set in the fulfillment you marked as default for the archive product (from Step 2 above). If you have quantity prices set, the Price box will keep up with the calculation as the user changes the quantity.



### Method 2: I was upsold!

*I put in my prints/creative order, but what's this I see being offered, an Image USB!?! Yes please!*

Here, the user opted for Prints (or could have done a creative product too), and when that is done, was presented with the option to add an Image USB. If you have the Image USB set up for multiple enabled fulfillments, the pricing for whichever fulfillment the user picked will be used. With this option, the user can choose to include all the photos from his or her session, or can elect to use only the ones he or she has ordered.

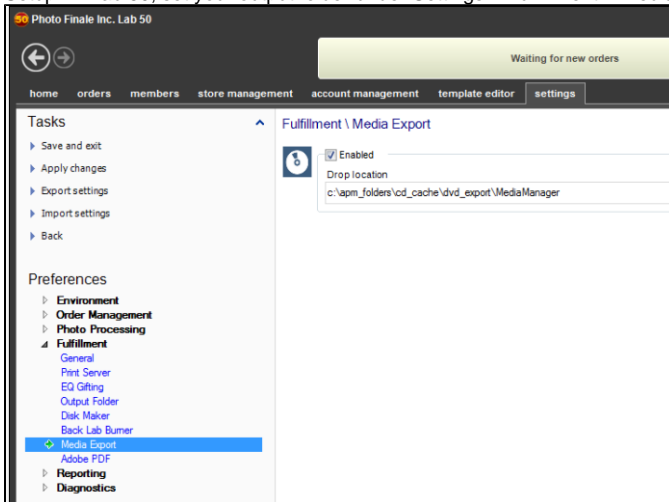


## Production of the Image USB

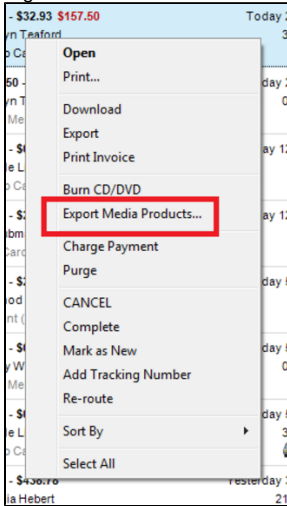
The Image USB is made through Lab 50 or Print 50. There is no option to create the USB at the kiosk, like you can do with discs.

To create the Image USB:

1. Setup: In Lab 50, set your output folder under Settings > Fulfillment > Media Output.



2. Right-click the order and choose the new "Export Media Products" option instead of a typical Export.



3. This will save the applicable photos to the folder you defined in step 1, where you can then copy them to the USB stick.
4. Open that folder, open the drive where the USB is plugged in and copy over the images.

## FAQ

1. Do I need to use Lab 50 to create the USB?
  - a. Yes. (Or Print 50).
2. Are you going to ever have it like the DVDs, where you can "burn" it at the kiosk?
  - a. This is not planned for the short term. Long term remains to be decided.
3. Does it matter what device was used when ordering the USB (phone versus a memory card)?
  - a. No.