

# Product Options and Attributes

In myLab navigate to Store Management > Product Catalogs and select your active product catalog. Access a category and then select a specific product.

You can offer some choices for users in a text input field or pulldown menu.

The user cannot place the order without making a selection or entering text, so make sure your directions and choices allow for this.

Pro tip: make sure to check off the ENABLED button for the option to show on the site. You cannot offer both types of personalization on a single product.

In myLab... you can have text input... click into the product and set:

**Product Personalization**

ENABLED ☒

PROMPT

TYPE

MAX LENGTH

it will look like this on the site...

**Monogram (add your initials, max of 4)**

(Max 4 characters)

Or, you can use the List of Options type... which looks like this in myLab

## Product Personalization

☒ Enable

Personalization Prompt:

☐ Text Input

☒ List of Options

✓	Option Text	Price Adjustment (1...	Price Adjustment (A...	Fulfillment ID Overri...
✓	Standard Canvas	0	0	
✓	Metallic Canvas	25.00	10.00	
Total Items: 2				

New Option

Delete Options(s)

This is an example of how the list options will display on the website:

### Choose your envelopes (free!)

White envelopes ▼

White envelopes  
Red envelopes  
Green envelopes

ADD TO CART

CANCEL

## Add Prices to Attributes

As of Nov 2017, you can now associate prices and fulfillment IDs ([use for routing in production](#)).

If you do not put a price in the "Price Adjustment (Additional Units)" box then the price adjustment is only charged for the first unit and additional units charge the base price.

The point of having two separate fields for 1st Unit and Additional Units is to add flexibility and that would be shot if we automatically charged the same price for all units if a value is set in the "1st Unit" field. An example of where you might want to have a single upcharge fee that applies only once to the item, regardless of the quantity ordered, is a digital service like retouching. If it's \$10 to hand-retouch an image, it doesn't make sense to charge the customer for each copy of the photo since the retouching is only being done once. In that case you'd have \$10 in the 1st Unit field and leave Additional Units empty.

# How Those Attributes Come Through For Production

## Lab 50 Order Summary

24948073

[Bob Jones](#)

Received: 2/14/2018 10:54:00 AM

Source: Web

Summary

Photos

Details

Personalization Instructions

Premium Pearl Finish

Premium High-Gloss

Product	Quantity	Amount
7x5 Folded Card	8	\$23.17

Discounts

Sub total:

\$23.17

Shipping:

\$0.00

Service fee:

\$0.00

Tax:

\$1.39

Total:

\$24.56

Balance due:

\$24.56

Bill To

Bob Jones

(703) 111-2222

Mc Lean, VA 22102

1420 Spring Hill Road

jpareti@photofinale.com

Pickup At

Tysons Center

7927 Jones Branch Dr., Ste 1150

Tysons Corner, VA 22102

(703) 564-3400

rachel@photofinale.com

## Lab 50 Order Details

24948073

[Bob Jones](#)

Received: 2/14/2018 10:54:00 AM

Source: Web

Summary

Photos

Details

Item	Description	Quantity	Fulfillment Locati...	Personalization Instructions
	7x5 Folded Card	Type: folded_card; Finish: ...	5	Premium Pearl Finish
	7x5 Folded Card	Type: folded_card; Finish: ...	3	Premium High-Gloss

## Printed Invoice

Order 24948073

2/14/2018 10:54:00 AM

Payment Status: PAYMENT DUE

Thank you for shopping at Silverline Photo!

Bill To

Bob Jones

1420 Spring Hill Road

Mc Lean VA 22102

(703) 111-2222

jpareti@photofinale.com

Pickup At

Tysons Center

7927 Jones Branch Dr., Ste 1150

Tysons Corner VA 22102

(703) 564-3400

rachel@photofinale.com

Source

Photo Finale Mobile (desktop)

Product	Quantity	Total
7x5 Folded Card (G)	8	\$23.17

Prints: 0

Subtotal:

\$23.17

Unique Prints: 2

Discount:

\$0.00

Surface: Glossy

Shipping:

\$0.00

Tax:

\$1.39

Total:

\$24.56

Special Instructions & Options

none

Premium Pearl Finish Premium High-Gloss

Description	Options	Quantity	Each	Total
7x5 Folded Card	Premium Pearl Finish	5	\$2.49	\$14.95
7x5 Folded Card	Premium High-Gloss	3	\$2.49	\$8.22

## Print 50 Order Summary

24948073

★ Bob Jones

📅 Wednesday, February 14, 2018 10:54 AM

🌐 Web

\$24.56

BALANCE DUE

SUMMARY

DETAILS

Personalizations

Premium Pearl Finish

Premium High-Gloss

Product	Quantity	Total
7x5 Folded Card	8	\$23.17
	sub total	\$23.17
	tax	\$1.39
	total	\$24.56

Bill To

Bob Jones  
1420 Spring Hill Road  
Mc Lean, VA 22102  
US  
(703) 111-2222

Pickup At

Tysons Center  
7927 Jones Branch Dr., Ste 1150  
Tysons Corner, VA 22102  
US  
(703) 564-3400

SHIP ORDER

Print 50 Order Details

24948073

★ Bob Jones

📅 Wednesday, February 14, 2018 10:54 AM

🌐 Web

\$24.56

BALANCE DUE

SUMMARY

DETAILS

7x5 Folded Card

Dev0\_988002432\_DSC\_9806.jpg

Type: folded\_card; Finish: Glossy; Folio Product: 3344150; Folio Style: 6210786  
226.0 KB 1800 x 1196

PRINTSERVER

Premium Pearl Finish

x5

IMG\_0029.jpg

Type: folded\_card; Finish: Glossy; Folio Product: 3344150; Folio Style: 6210716  
326.0 KB 1008 x 1344

PRINTSERVER

Premium High-Gloss

x3